



Every Brand Apparel^{INC.}

****THE Apparel, tee prize, and insurance resource for 450+ golf tournaments****

2021 HOLE IN ONE INSURANCE / PUTTING PROGRAM

Again, this year, as we have since 2006, we are excited to be able to offer WONDERFUL Hole In One Prizes, guaranteed to generate unparalleled excitement to your events!

Ask us about our vehicle showcasing program / fee.

The following highlights are still the same from previous years.

- 1. MINIMUM DISTANCE FOR ALL HOLES IS STILL 135 YARDS!!!**
(call/email us if you have this scenario...we can still help)
- 2. WE HAVE STILL SEPARATED THE COST OF THE INSURANCE FROM THE SIGNAGE**
(There is a \$99 charge for signage and shipping)
- 3. WOMEN CAN STILL HIT 15 YDS CLOSER TO THE PIN THAN MEN, BUT MAY NOT GO CLOSER THAN 135 YDS.**
- 4. EFFECTIVE IMMEDIATELY THERE IS NOW AN INCREASE IN THE NUMBER OF THE WITNESSES FOR MAIN PRIZES.**
You must now have TWO witnesses (18 and older) on any **main** prize hole. One at the tee box and one at the green. This is an increase from past years!!!
- 5. THERE IS A MINIMUM PREMIUM COST OF THE HIO INSURANCE OF \$100 (not including signage)**
- 6. BACK FROM 2019 - The Custom HIO Sports Fan Packages! See last few pages for more info!**

Prices are up to date as of March 25, 2021

IF YOU HAVE ANY CONCERNS WITH THE ABOVE CONDITIONS, JUST LET US KNOW....WE CAN TALK TO UNDERWRITING TO MAKE IT WORK FOR YOU!!!

With the purchase of ANY APPAREL ORDER (\$25 or more per piece), you will receive:

1. \$10,000 Cash (or prize equivalent) on the 1st Par 3 Hole
2. The remaining Par 3 holes will be covered by your choice of the bonus prizes (see below)!!
3. All signs will be included for the Par 3 holes, with sponsor / tourney information on them.

2021 EVERY BRAND APPAREL, INC. HOLE IN ONE INSURANCE PROGRAM COSTS

Please note...all costs are now broken down individually to make it easier to quote and understand....

TO CHOOSE A HOLE PRIZE, SIMPLY CIRCLE AROUND THE DOLLAR AMOUNT!

BONUS HOLE IN ONE PACKAGES

COST PER PLAYER

These are FREE when you select any of the following MAIN Hole In One Prizes. You may select more than one MAIN prize and then fill up the remaining holes with the bonus prizes, or you may select just one MAIN prize. Your Choice!!

PLEASE NOTE - BONUS PRIZES MAY CHANGE THROUGH OUT THE YEAR BASED ON AVAILABILITY - but they will always been similar in value and type of prize (ie. Shopping Sprees, vacation, etc.)

	<u>135 - 149 yds</u>	<u>150-175 yds</u>	<u>176 -194 yds</u>	<u>195 yds +</u>
Swing Caddie Portable Launch Monitor	FREE	FREE	FREE	FREE
Lajitas Resort & Spa Trip	FREE	FREE	FREE	FREE
<i>A 3-Day 2-Night stay for four (4) including two (2) suites, a round of golf at Black Jack's Crossing for one foursome, and ladies enjoy a spa treatment of choice each at The Agave Spa.</i>				
\$1000 Every Brand Apparel Shopping Spree	FREE	FREE	FREE	FREE
\$1000 Nike Golf Apparel Shopping Spree	FREE	FREE	FREE	FREE
\$1000 Cutter & Buck Apparel Shopping Spree	FREE	FREE	FREE	FREE

MAIN PRIZES - You may pick as many as you like, then fill up the rest of the holes with **FREE** Bonus Prizes.

GOLF VACATION PACKAGES

COST PER PLAYER

	<u>135 - 149 yds</u>	<u>150-175 yds</u>	<u>176 -194 yds</u>	<u>195 yds +</u>
PGA Village Golf Vacation for 2 (Port St. Lucie, FL) WITH airfare	\$ 0.87	\$ 0.66	\$ 0.59	\$ 0.53
Grand Bahamas Island 4 Day Golf Vacation for 2 NO airfare	\$ 1.03	\$ 0.80	\$ 0.73	\$ 0.69
Reno Golf Vacation for 2 (Silver Legacy Resort) WITH airfare	\$ 1.27	\$ 0.95	\$ 0.81	\$ 0.78
Las Vegas Golf Vacation for 2 (Excalibur Resort) WITH airfare	\$ 1.47	\$ 1.08	\$ 0.87	\$ 0.82
Bandon Dunes Golf Vacation for 2 WITH airfare	\$ 1.56	\$ 1.15	\$ 0.94	\$ 0.88
Lake Tahoe 3 Day Golf Vacation for 2 WITH airfare	\$ 1.67	\$ 1.23	\$ 1.00	\$ 0.94
Coeur D'Alene Golf Vacation for 2 WITH airfare	\$ 1.67	\$ 1.23	\$ 1.00	\$ 0.94
TPC Sawgrass Golf Vacation for 2 WITH airfare	\$ 1.70	\$ 1.26	\$ 1.14	\$ 1.07
Whistling Straits Golf Vacation for 2 WITH airfare	\$ 1.72	\$ 1.28	\$ 1.16	\$ 1.10
Pinehurst Golf Vacation for 2 WITH airfare	\$ 2.26	\$ 1.65	\$ 1.48	\$ 1.39
Hawaii 4 Day Golf Vacation for 2 WITH airfare	\$ 2.65	\$ 1.93	\$ 1.72	\$ 1.63
Costa Del Sol Golf Vacation for 2 WITH airfare	\$ 3.23	\$ 2.46	\$ 2.20	\$ 2.08
St. Andrews and the East Coast of Scotland Golf Vacation for 2 WITH airfare	\$ 3.23	\$ 2.46	\$ 2.20	\$ 2.08
Southwest Ireland Golf Vacation for 2 WITH airfare	\$ 3.43	\$ 2.52	\$ 2.37	\$ 2.24
Pebble Beach Golf Vacation for 2 WITH airfare	\$ 3.43	\$ 2.52	\$ 2.37	\$ 2.24

FUN/RECREATION VACATION PACKAGES

Carnival 7 Day Cruise for 2 (Caribbean Cruise from Miami)	\$	1.47	\$	1.08	\$	0.87	\$	0.82
Cancun 4 Day Adventure Tours Vacation for 2 WITH airfare	\$	1.47	\$	1.08	\$	0.87	\$	0.82
Aspen, CO 3 Day Ski Vacation for 2 WITH airfare	\$	1.97	\$	1.46	\$	1.33	\$	1.15
Cabo San Lucas Deep Sea Fishing Trip	\$	1.97	\$	1.46	\$	1.33	\$	1.15
Grand Cayman Island Scuba Vacation WITH airfare	\$	2.06	\$	1.54	\$	1.39	\$	1.32
Alaska Fishing Lodge Package for 2 WITH airfare	\$	3.29	\$	2.43	\$	2.18	\$	2.06

VEHICLE/MOTORCYCLE PACKAGES

			<u>135 - 149 yds</u>	<u>150-175 yds</u>	<u>176 -194 yds</u>	<u>195 yds +</u>
2021 Kia Spectra	MSRP	\$ 14,245.00	\$ 5.44	\$ 3.99	\$ 3.68	\$ 3.57
2021 Harley Davidson Softail Heritage	MSRP	\$ 18,999.00	\$ 6.79	\$ 5.27	\$ 4.69	\$ 4.40
2021 Hyundai Kona	MSRP	\$ 20,300.00	\$ 6.99	\$ 5.47	\$ 4.79	\$ 4.70
2021 Mini Cooper	MSRP	\$ 23,400.00	\$ 9.09	\$ 6.46	\$ 5.57	\$ 5.37
2021 Camaro	MSRP	\$ 25,000.00	\$ 9.79	\$ 7.06	\$ 6.27	\$ 5.88
2021 Ford Mustang	MSRP	\$ 26,670.00	\$ 10.79	\$ 8.06	\$ 7.27	\$ 6.88
2021 Hyundai Veloster N	MSRP	\$ 27,600.00	\$ 10.99	\$ 8.36	\$ 7.57	\$ 6.98
2021 Toyota Prius	MSRP	\$ 27,900.00	\$ 11.16	\$ 8.40	\$ 7.61	\$ 7.02
2021 Toyota RAV4 Hybrid	MSRP	\$ 28,350.00	\$ 11.58	\$ 8.42	\$ 7.63	\$ 7.06
2021 Ford Bronco	MSRP	\$ 30,000.00	\$ 11.76	\$ 8.46	\$ 7.73	\$ 7.12
2021 Nissan 350Z	MSRP	\$ 30,090.00	\$ 11.80	\$ 8.56	\$ 7.83	\$ 7.15
2021 Jeep Gladiator	MSRP	\$ 31,482.00	\$ 12.76	\$ 9.46	\$ 8.52	\$ 8.06
2021 Jeep Wrangler Unlimited	MSRP	\$ 31,795.00	\$ 12.86	\$ 9.56	\$ 8.62	\$ 8.16
2021 Toyota Tundra Double Cab	MSRP	\$ 33,575.00	\$ 13.99	\$ 10.07	\$ 8.95	\$ 8.39
2021 Lexus IS	MSRP	\$ 38,560.00	\$ 14.99	\$ 11.07	\$ 9.95	\$ 9.39
2021 Buick Enclave	MSRP	\$ 40,000.00	\$ 15.68	\$ 11.29	\$ 10.03	\$ 9.41
2021 Mercedes C350 Luxury Sedan	MSRP	\$ 41,400.00	\$ 16.68	\$ 12.29	\$ 11.03	\$ 10.41
2021 Lexus RX	MSRP	\$ 44,150.00	\$ 17.23	\$ 12.50	\$ 11.15	\$ 10.49
2021 Mercedes Coupe 630D	MSRP	\$ 45,950.00	\$ 17.63	\$ 12.70	\$ 11.29	\$ 10.58
2021 Lexus AWD SUV RX Hybrid	MSRP	\$ 46,800.00	\$ 18.63	\$ 13.70	\$ 12.29	\$ 11.58
2021 BMW Z4 Roadster (3.0i)	MSRP	\$ 49,700.00	\$ 19.51	\$ 14.07	\$ 12.49	\$ 11.70
2021 Mercedes SCL 300 Roadster	MSRP	\$ 49,950.00	\$ 19.59	\$ 14.11	\$ 12.54	\$ 11.76
2021 Mercedes SLL 300 Roadster	MSRP	\$ 49,950.00	\$ 19.59	\$ 14.11	\$ 12.54	\$ 11.76
2021 Lexus GS	MSRP	\$ 51,065.00	\$ 20.59	\$ 15.11	\$ 13.54	\$ 12.26
2021 Ford Expedition	MSRP	\$ 52,810.00	\$ 20.69	\$ 15.21	\$ 13.64	\$ 12.86
2021 Ford F-150 Raptor	MSRP	\$ 53,455.00	\$ 21.20	\$ 15.31	\$ 13.74	\$ 12.91
2021 Mercedes GLB 350 SUV	MSRP	\$ 54,250.00	\$ 21.63	\$ 15.57	\$ 13.84	\$ 12.96
2021 Mercedes GLE 350 SUV	MSRP	\$ 54,250.00	\$ 21.63	\$ 15.57	\$ 13.84	\$ 12.96
2021 Corvette Stingray	MSRP	\$ 55,900.00	\$ 22.03	\$ 15.77	\$ 14.34	\$ 13.56
2021 Lexus Coupe RLF	MSRP	\$ 64,900.00	\$ 25.63	\$ 18.45	\$ 16.40	\$ 15.39
2021 Cadillac Escalade	MSRP	\$ 75,195.00	\$ 28.36	\$ 20.58	\$ 18.06	\$ 17.82
2021 Mercedes GLS 450 SUV	MSRP	\$ 75,950.00	\$ 28.86	\$ 21.08	\$ 18.66	\$ 18.22
2021 Range Rover	MSRP	\$ 90,900.00	\$ 35.27	\$ 25.41	\$ 22.57	\$ 21.16

(For any other cars, if you find the MSRP value on Kelley Blue Book you can sort of estimate its cost based on comparison with like values on the list above)

FUN TOYS /ELECTRONICS

iPad Air	\$	0.73	\$	0.54	\$	0.48	\$	0.42
Microsoft Surface Pro 7	\$	0.90	\$	0.62	\$	0.55	\$	0.52
42" Panasonic Widescreen HD Plasma TV	\$	0.98	\$	0.70	\$	0.63	\$	0.60
HP Pavilion Laptop w/Intel Centro Duo Model HDX901NR	\$	1.37	\$	0.98	\$	0.83	\$	0.82

SPORTS PACKAGES

College Football Gameday Ohio State vs. Michigan for 2	\$	1.03	\$	0.86	\$	0.80	\$	0.78
College Football Gameday Texas vs. Oklahoma for 2	\$	1.05	\$	0.88	\$	0.80	\$	0.80
College Football Gameday Tennessee vs. Florida for 2	\$	1.09	\$	0.92	\$	0.87	\$	0.85
College Football Gameday USC vs. Notre Dame for 2	\$	1.12	\$	0.95	\$	0.89	\$	0.85
Masters Golf Package for 2 WITH airfare (Wed. practice round)	\$	1.77	\$	1.38	\$	1.27	\$	1.22
PGA Championship Package for 2 WITH airfare	\$	2.17	\$	1.66	\$	1.53	\$	1.45
NHL Stanley Cup Finals Package for 2 WITH airfare	\$	2.26	\$	2.06	\$	1.59	\$	1.52
U.S. Open Golf Championship Package for 2 WITH airfare	\$	2.26	\$	2.06	\$	1.59	\$	1.52
2022 Kentucky Derby Package for 2 WITH airfare	\$	2.40	\$	1.82	\$	1.65	\$	1.58
2022 NFL Pro Bowl Package for 2 WITH airfare	\$	2.44	\$	1.86	\$	1.70	\$	1.63
Rose Bowl Package for 2 WITH airfare	\$	2.56	\$	1.95	\$	1.78	\$	1.69
World Series Package for 2 WITH airfare	\$	2.71	\$	2.06	\$	1.87	\$	1.78
NBA Finals Package for 2 WITH airfare	\$	3.17	\$	2.40	\$	2.18	\$	2.07
Masters Golf Package for 2 WITH airfare (weekend)	\$	3.34	\$	2.51	\$	2.28	\$	2.17
British Open Package for 2 WITH airfare	\$	3.54	\$	2.66	\$	2.40	\$	2.18
2022 Ryder Cup Package for 2 WITH airfare	\$	3.73	\$	2.79	\$	2.54	\$	2.40
Wimbledon Tennis Championships Package for 2 WITH airfare	\$	3.82	\$	2.89	\$	2.63	\$	2.49

(FOR CITY SPORTS PACKAGES - NEW FOR 2019 - SEE FOLLOWING PAGES)

SHOPPING SPREES

\$1000 Taylor Made Shopping Spree	\$	0.49	\$	0.39	\$	0.35	\$	0.34
\$1000 Nike Shopping Spree	\$	0.49	\$	0.39	\$	0.35	\$	0.34
\$1000 Wilson Shopping Spree	\$	0.49	\$	0.39	\$	0.35	\$	0.34
\$1000 Callaway Shopping Spree	\$	0.49	\$	0.39	\$	0.35	\$	0.34

CASH

\$1,000	\$	0.49	\$	0.39	\$	0.35	\$	0.34
\$5,000	\$	1.96	\$	1.42	\$	1.25	\$	1.17
\$10,000	\$	3.91	\$	2.83	\$	2.51	\$	2.34
\$25,000	\$	9.79	\$	7.06	\$	6.27	\$	5.88
\$50,000	\$	19.59	\$	14.11	\$	12.54	\$	11.76

CITY SPORTS PACKAGES

1. Custom Sports Theme Hole In One Contests - ***\$5.00 - \$10.00 per player*** depending on location and value of the Season Tickets. This is guaranteed to add some spice to your tournaments Hole In One prizes. Try the **SPORTS THEME PACKAGE**. Just let us know what city you are nearest to and we can make a custom package for your tournament.

PICK ANY CITY OR AREA – TELL US WHO YOU WANT!!

DENVER SPORTS PACKAGE

- *1st Par 3 hole – Season Tickets for 2 to the Denver Broncos
- *2nd Par 3 hole – Season Tickets for 2 to the Colorado Rockies
- *3rd Par 3 hole – Season Tickets for 2 to the Colorado Avalanche
- *4th Par 3 hole – Season Tickets for 2 to the Denver Nuggets
- *5th Par 3 hole (if needed) – Season Tickets for 2 to the Colorado Rapids



OR

MIAMI SPORTS PACKAGE

- *1st Par 3 hole – Season Tickets for 2 to the Miami Dolphins
- *2nd Par 3 hole – Season Tickets for 2 to the Miami Marlins
- *3rd Par 3 hole – Season Tickets for 2 to the Florida Panthers
- *4th Par 3 hole – Season Tickets for 2 to the Miami Heat
- *5th Par 3 hole (if needed) – Season Tickets for 2 to the Miami Hurricanes



OR

NEW YORK SPORTS PACKAGE

- *1st Par 3 hole – Season Tickets for 2 to the New York Giants / Jets
- *2nd Par 3 hole – Season Tickets for 2 to the New York Yankees / Mets
- *3rd Par 3 hole – Season Tickets for 2 to the New York Rangers / Islanders
- *4th Par 3 hole – Season Tickets for 2 to the New York Knicks / Brooklyn Nets
- *5th Par 3 hole (if needed) – Season Tickets for 2 to the New York Redbulls



OR

CLEVELAND SPORTS PACKAGE

- *1st Par 3 hole – Season Tickets for 2 to the Cleveland Browns
- *2nd Par 3 hole – Season Tickets for 2 to the Cleveland Indians
- *3rd Par 3 hole – Season Tickets for 2 to the Cleveland Cavaliers
- *4th Par 3 hole – Season Tickets for 2 to the Columbus Blue Jackets
- *5th Par 3 hole (if needed) – Season Tickets for 2 to the Ohio State Buckeyes



PUTTING CONTESTS	COST PER PLAYER			
	1 Putt (60')	2 Putts (20', 60')	3 Putts (20', 40', 60')	4 Putts (10', 20', 40', 60')
ALL PUTTING CONTESTS MUST BE VIDEOTAPED!!				
\$1,000	\$65	\$22	\$17	\$8
\$3,000	\$175	\$45	\$28	\$12
\$5,000	\$295	\$75	\$48	\$18
\$10,000	\$550	\$120	\$75	\$33
\$25,000	\$1,499	\$285	\$150	\$69

These rates are for NATURAL putting surfaces only.

SHOOTOUT PACKAGES	COST PER PLAYER		
	up to 135 yds	135-174 yds	over 175 yards
\$50,000 (8 person minimum)	N/A	N/A	\$60 per shot
\$100,000 (4 person minimum)	N/A	N/A	\$90 per shot
\$1,000,000 (40 Yr Payout) - ONE PERSON	N/A	N/A	\$300 per shot

** signage not included in shootout packages or putting contests, you must ask for those separately.

HOLE IN ONE ORDER PROCEDURE FORM

1. Pick your 4 or 5 hole prizes depending on the number of Par 3 holes on your course	Sponsor of the hole (we will need the logo via email)		Price per player
A.			
B.			
C.			
D.			
E.			

Total of the above prices
 X
of attempts/players

TOTAL COST OF HOLE IN ONE INSURANCE (\$100 Min)

ADDON SIGNAGE (5 signs & shipping) **\$99**

- * All orders will be shipped out 3 day delivery and tracked with Fed Ex.
- * Arrangements to showcase vehicles is a possibility but not a guarantee. Contact Every Brand Apparel rep for questions
- * **All orders placed less than 5 business days before the event, are subject to a 25% RUSH FEE**